

**Beverly Clean Energy Advisory Committee Meeting**  
3/16/2022 6:30-8:00pm via Google Meet Link: [meet.google.com/nyx-ohre-edm](https://meet.google.com/nyx-ohre-edm)

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CITY CLERK'S OFFICE

2022 APR 22 A 8:37

**Call to order: 6:34 pm**

**Roll call committee:** Julia Long, Julie DeSilva, Fred Hopps

**Absent:** Tom Keeley, Sean Leach, Amy Smith

**Guests:** Beverly's Sustainability Director Erina Keefe, Lyndon Holmes, Jonathan Salt, Amy Henderson, Jordan Stutt, Wayne Miller, Dean Berg, Mayor Mike Cahill, Bruce Egan

- We will approve January, February, March minutes in April as we do not have a quorum.

**Jonathan Salt of Beverly Bicycle Committee (BBC)**

- 6-10 active members and lots of followers on their groups
- Ad-hoc all-volunteer local group focused on safety (see slides for full Mission statement)
- Outreach include Mayor's Ride, Roll and Stroll, Bike Rodeos
- Collaborate with Park & Traffic commission, North Shore TMA, City Council, Mayor, police, Mass Bike, Mass DOT, Cummings Properties, and more
- 2015 worked with the City Council to become a Complete Streets City (the first one)
- 2020 League of American Bicyclists awarded Beverly a bronze award; we are a "bicycle friendly" city
- Participated in the Master Plan to include GIS map that the city could aspire to
- Council voted in favor of BBC being an official entity
- ABC (air, brakes, and chain) event planned for Earth month activity
- Working on various maps for best bike routes to different destinations throughout the city
- Host group rides with Historic Beverly
- Looking to host more rodeos and bike collections
- It is Jonathan's hope and belief that Beverly is poised to be a leader in biking on the North Shore
- BBC meets the 2<sup>nd</sup> Tuesday of the month at 7 pm
- Brimball Avenue is a great connector road
- Julia comments that bike riding needs to be held in higher regard and that it is the true embodiment of clean energy.
- Jonathan says biking in general in Beverly and North Shore is much improved (including driver respect)! He credits his fellow committee members for the progress of the BBC.
- Julia suggests scheduling a group ride to Earthfest.
- BBC suggested to planning board that plans should consider parking bikes when planning.

**Erina Updates**

**Beverly/Salem Energy Challenge**

- Several partnerships combined under the one name, which includes residences and small businesses to do energy assessments by Homeworks or EnergySource. Three-day volunteer (April 12-14, approx. 8:30 to 5) canvassing to sign businesses up for the assessments and then make recommendations for how to take advantage of incentives. Volunteer training event on April 5 at Channel Marker Brewing. Homeworks Energy and All In Energy are the vendors the city selected for the residential side of this project. Looking for suggestions like library, etc. where people might sign up for assessments. Target of 554 projects in Beverly. Incentives are better and timing is good for us and being an early adopter has allowed us to make this a three-year project. We can create contests around the goals and the two-community concept.
- Erina thanked Julia and Fred for representing CEAC on meetings.

- SC approved the 4.3MW, 6-site solar project, and now it will go to the CC on March 21, the same evening of the public hearing on the NG high voltage transmission line (<https://www.beverlyregionaltransmissionreliabilityproject.com/>).
- Erina wants to meet with Fred on the future of the Solar Now building.
- We are moving ahead with the Solsmart program (see XX minutes). City's prelim score is silver.

### **Legislative Update**

- Fred: GMA legislation. House passed offshore wind bill recently that is inspiring. Model includes encouraging developers to collaborate with municipalities on contracting with Offshore Wind. There is a burgeoning demand for buying clean energy. Promising for the future of Beverly.
- Amy H. always concerned about "dark skies." Because of a broken streetlight learned that Bill S2147 addresses this issue. She discussed with Bill Ambrifi and she thinks it has potential to save Beverly money and improve overall health and improve the skies. She was encouraged to say that Beverly was in a good place in this regard. The LED retrofit and an upcoming light ordinance are evidence of that.
- Jordan stated like-minded advocates will start to coalesce around clean energy efforts closer to the end of this legislative session.

### **Green Beverly Update from Dean Berg**

- Successful March 10 event at the Cabot from 6 to 8 pm. Community Conversation around all things water. Video link to come.
- Several workshops continue to be in the works. Trying to record and make these "evergreen" content.
- Exhibit has been on hold and is back on track. With late spring opening planned.
- Tufts University Research project: Working with Masters students building a local coalition to explore urban ag and local food production opportunities. At the end of the program, GB hopes to use this work to go for other grants, etc. The students recently met with Erina and the mayor and several farms.
- Green Up 100: In concert YMCA, Harborlight Community Partners, Beverly Housing Authority to subsidize upgrades to clean energy.
- Food Diversion Project: Food from local markets, farms, and restaurants. Looking for used/refurbished fridges and freezers for the project, which will likely run out of the First Baptist Church. The food will then go to food programs that serve the community.
- Julia followed up on the March 10 event and was heralding the fact that event was highly accessible with no barriers to entry and established GB as a great community partner.

### **Earth Fest Update: *Sunday after Earth Day, April 24, 1 to 4 at Lynch Park***

**<https://www.greenbeverly.org/events/earth-fest>**

- Plans continue to include music, nature activities, mini EV exhibits, and other "action" projects. Waste Reduction Committee will be doing a presentation on "closing the loop" with tables on composting and pollinator-friendly plants. Amy S. will do some kind of "crafty" project. Beverly Bike Committee Home Works Energy (heat pump), National Grid lightbulb activity and other "goodies", including a photo op frame.
- Raffle promo and plan still needs to be created. Looking for volunteer to take over this activity. She is suggesting green activities to get a chance. Waste Reduction Committee has a \$300 budget and some ideas for prizes.

### **Bruce Egan Update**

Slides presented by Bruce on Russia and climate change. Russia is the 3 largest source of greenhouse gas emissions. Russia is focused on military and economic agendas rather than climate. The oil and gas increase should promote renewable energy in the Western World. Bruce shared his personal experience with the EPA in Leningrad in the 1970s. He noted that Putin and the presidents of China and India declined to attend the Glasgow climate conference. Fred thanked Bruce for his efforts in the early stages of this committee and his sobering but necessary voice each month that keeps us grounded in science.

#### **Other Business**

- Peaker Plant hunger strike:  
[https://www.salemnews.com/news/protestors-plan-hunger-strike-over-peabody-power-plant/article\\_fc732418-a092-11ec-9b18-23db2ea9603f.html](https://www.salemnews.com/news/protestors-plan-hunger-strike-over-peabody-power-plant/article_fc732418-a092-11ec-9b18-23db2ea9603f.html)
- Wayne: Solar panel recycling at BHS. He is asking the CEAC to consider options for what to do with them considering that they are 39 years old. Fred was hoping that SolarNow would market them and sell them and then turn the \$ into a scholarship. There is an issue with the fact that the panels are city owned. Kearsage will store them on site. Some are damaged and need to be disposed of. A damaged panel can be displayed at Earth Fest.
- Exploring having April meeting as hybrid at the Fogg Room at the BPL.

**Adjourn:** 8:00 PM

**Next Meeting:** April 20, 2022