

**CITY OF BEVERLY
PUBLIC MEETING MINUTES**

BOARD OR COMMISSION: Design Review Board
DATE: August 5, 2021
LOCATION: **Hybrid Meeting. In person at the Beverly Middle School Library, and virtual participation through Google Meet.**
MEMBERS PRESENT: Joel Margolis (Vice Chair), Ellen Flannery, Caroline Baird Mason, Chelsea Zakas, Rachel Poor, Matthew Ulrich
MEMBERS ABSENT: Sandra Cook
RECORDER: Sharlyne Woodbury

Vice Chair Margolis calls the meeting to order at 7:03 p.m.

This is a hybrid meeting with special meeting format as required to honor Governor Baker's State of Emergency declared due to the national crisis of COVID-19.

Signs

1. 129 Cabot Street, Lucky Dog

This is in the CC zoning district. The application includes one wall sign and one projecting sign with external illumination, both include the name of the business. Both signs comply with the ordinance; the Franklin Place façade allowed by right.

Matthew Willis introduces himself, he is the second owner in addition to Russell Sundberg. Willis reviews the sign proposal. This is a basic sign update essentially looking to make the sign like a dog tag. Members find the proposal agreeable to the down town area.

There being no further comments or questions regarding the matter:

Flannery: Moves to approve the sign as presented. Poor Seconds. The motion carries 5-0.

Site Review

2. Site Modification: The Coastal Group, 95 Sam Fonzo Drive

This is in the IR zoning district. The site modification includes updates to the original landscaping plan. The property was approved in the early 2000's remaining undeveloped. New ownership seeks to create a design concept of colorful, hardy, native species with modern appeal.

Maria Shanley introduces herself as the new property owner. She seeks advice from the board on creating and developing an appropriate design plan. In altering the original plan Shanley would like to soften up the appearance of the buildings in the complex. Shanley discusses the terrain mentioning alternative plantings that will open the view creating a welcoming entrance. Shanley also inquires about the adjacent wetlands looking for guidance on proper protocol and procedures. Members jointly chime with clarifying questions, proposals and concerns. Ulrich suggests hiring a professional to provide a landscape design. Ulrich opines as a board, it is hard to weigh in with the materials currently provided as they are incomplete, vague, non-descriptive and insufficient.

Members suggest applicants return back with a definite landscaping plan detailing the colors, varieties and species to uplift the industrial complex. Shanley and members agree to only discuss the front of the complex. The Conservation Commission will walk and review the wetland side of the building.

There being no further comments or questions regarding the matter. Members agree to continue discussion to the September meeting.

3. New/Other Business

a. Draft meeting minutes

Flannery: Moves to approve June 3, 2021 minutes as amended. Mason seconds. The motion carries 5-0.

b. Cummings Center: "Iron Butterflies"

Discussion on the installation of the "Iron Butterflies". Members disapprove the construct of said public art. Members will follow up with inquiries about how long the art will remain and other questions they have.

Additional information on the iron butterflies:

<https://patch.com/massachusetts/beverly/orange-9-foot-x-marks-spot-sparks-debate-beverly>

<https://wilmingtonapple.com/2021/07/23/cummings-properties-installs-contemporary-sculpture-at-concord-st-location/>

4. Adjourn:

Cook: Motions to adjourn. Flannery seconds. The motion carries 5-0.

Meeting adjourned 7:28 p.m.

Next meeting September 2, 2021.